

Leonardo Solano
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Education:

2006-2007

Master's Degree in Communications, specializing in Advertising. Universidad Interamericana, Costa Rica.

Graduation project involved using Joomla content management system to create an interactive virtual network for Germany's international development agency in Costa Rica (GTZ) to promote corporate social responsibility that allowed users to create and publish articles, blogs and news, as well as to participate in online chats.

1999-2002

Bachelor's Degree in Advertising. Universidad Hispanoamericana, Costa Rica.

Languages:

Fluent in Spanish, English, and Portuguese. Basic French.

Work Experience:

Switzerland: 2008

Content Manager.

International Federation of Red Cross and Red Crescent Societies (**IFRC**).

Drupal content management- administration of content for Shelter Centre website.

Managed web team and supervised and maintained content for online services such as online projects, library and training resources.

Produced corporate image materials and print designs for Shelter Library and stationery.

England: 2005-2008

Corporate Designer.

Aptivate (organization that provides IT services for international development).

Created corporate image design for Organic Cotton Project and website design for content management system (Drupal).

Web Designer and Content Manager.

The Secularism Network (Academic group), Cambridge.

Created an interactive network that connects users through features such as blogs, chat services, articles and news submission, using Joomla content management system.

Web and Graphic Designer.

The Healthy Body Company (Health and exercise company), London. Responsible for creating corporate image, web site with e-commerce capabilities, e- newsletter, and design of book covers.

Web designer.

Cambridge Writing Academy (student and professional writing resources), Cambridge. Designed and maintained web site with e-commerce capabilities.

Web and Graphic Designer.

Moving Tone (Community of independent artists and musicians), Cambridge.

Design of web site and print newsletter.

Web Designer.

Fuerzatica.com (virtual community), Cambridge.

Creation of virtual community for sex workers in the sex tourism industry, focused on health and human rights. Provided corporate image and web design.

Mozambique: 2004-2005

Communications Officer.

Associação Moçambicana de Saúde Pública (Mozambican Public Health Association, NGO), Maputo, Mozambique.

Responsible for producing print materials to educate and prevent HIV, malaria, cholera, and diarrhea. Created the organization's web site. Established a local area network for the office and provided training to maintain the system. Offered training to employees in technical software such as InDesign, Photoshop, and Dreamweaver. Wrote project proposals for funds from international donors.

Canada: 2002-2004

Web and Graphic Designer.

Counterpoint (anti-violence NGO), Toronto.

Provided design for printed material in English and Spanish for families experiencing domestic violence, designed the organization's web site.

Costa Rica: 2001

Web Designer.

Webdesign 20/20 (virtual community), Alajuela.

Creation of web site for international communication and interaction about a variety of social issues.

2000

Operations Coordinator, work and travel program.

Viajes Otec (youth travel and exchange agency), San José.

Facilitated contacts and contracts between employers in the United States and youth applicants for the work and travel program in Costa Rica.

Professional development:

2008

The Civilian Personnel of Peacekeeping and Peace building operations, Scuola Superiore di Studi Universitari e di Perfezionamento Sant'Anna di Pisa, Italy. Two week course.

Volunteer Work:

2005

English-Portuguese translator, "Mapping the Future of Public Health" conference. Ottawa, Canada.

2000-2004

Communications assistant, Centre for Spanish Speaking Peoples. Toronto, Canada.

2002

Marketing Promoter, Canadian Federation of Students, Toronto, Canada.

2002

Communications assistant, Consejo de Desarrollo Hispano. Toronto, Canada.

Technical Skills:

Windows and Macintosh. Ms Office, Adobe Suite (Photoshop, InDesign and Illustrator). Macromedia Suite (Flash, Dreamweaver and Fireworks).

Configuration of local and remote networks for FTP (file transfer protocols). HTML and Java script, content management systems (Joomla, Drupal Wordpress), CSS and PHP. Development of project proposals for non-governmental organizations.

Memberships:

CSIH, Canadian Society for International Health.

CPHA, Canadian Public Health Association.

AMOSAPU, Associação Moçambicana de Saúde Pública.

For more information please check: www.leonardosolano.com

References available upon request